

Dawn Homes



- **Sales & Marketing Manager**

Scottish housebuilder Dawn Homes has six to eight sites active at any given time, buying and selling around 100 homes per year. In 2015 the business was looking to recruit a Sales & Marketing Manager to join their experienced management team. The business prides itself in very high levels of customer satisfaction and repeat business. Mackenzie England were appointed by Managing Director Martin Egan, to secure a new team member who would share this desire, integrate well with the team and have significant market experience in order to perform well in the role and significantly contribute to the business' ongoing development.

We successfully presented four candidates for interview, all of whom Martin felt were of extremely high calibre. The post was successfully recruited within three months.

"I found myself in the good but difficult situation where choosing between 4 excellent candidates - you can only choose one!

This was our first experience with Martin and Pia but their approach, focus and delivery were second to none. I was very impressed with how quickly they got to know our business and their understanding of what we needed. Their communications were informed and frequent but not intrusive and I wouldn't hesitate to engage them again in the future."

Martin Egan
Managing Director, Dawn Homes